

Nickelodeon Ukraine Pluto TV

Paramount Global is launching a Nickelodeon pop up channel in collaboration with Pluto TV, airing nonstop kids programming for kids of all ages. In the morning we will air preschool (5a-10a) following by the biggest hits in animation the rest of the day. The channel will be broadcasted in Ukrainian language and will be commercial free.

Fact sheet Nickelodeon Ukraine Pluto TV

- Channel description: The best tv shows you know of Nickelodeon & Nick Jr. – from *SpongeBob SquarePants* and *the Penguins of Madagascar* to *PAW Patrol* and *Blaze and the Monster Machines* - are now airing all day long on Nickelodeon Ukraine Pluto TV in the Ukrainian language.
- 24/7 channel
- All content in Ukrainian language, with EPG also in Ukrainian.
- All content airing is from Paramount Global library, and thus ‘owned and operated’ content.
- Content is cleared for catch up rights, reverse EPG, etc.
- Kids content only, preschool in morning (5a-10a CET) and animated content rest of the day (10a-5a CET). Featuring the biggest hits of Nick Jr. and Nickelodeon

Preschool shows featured:

- Paw Patrol
- Dora the Explorer
- Bubble Guppies
- Rusty Rivets
- Nella the Princess Knight
- Blaze and the Monster Machines

Animated shows featured:

- Spongebob Squarepants
- The Penguins of Madagascar
- Kung Fu Panda: Legends of Awesomeness
- Teenage Mutant Ninja Turtles
- Avatar: the Last Airbender
- Planned to be operational April 4th until at least July 3rd – may be extended beyond that date
- Commercial free
- Channel operates under RRTV (Czech) license.